

## TUTORIAL TUESDAY

# QR Codes

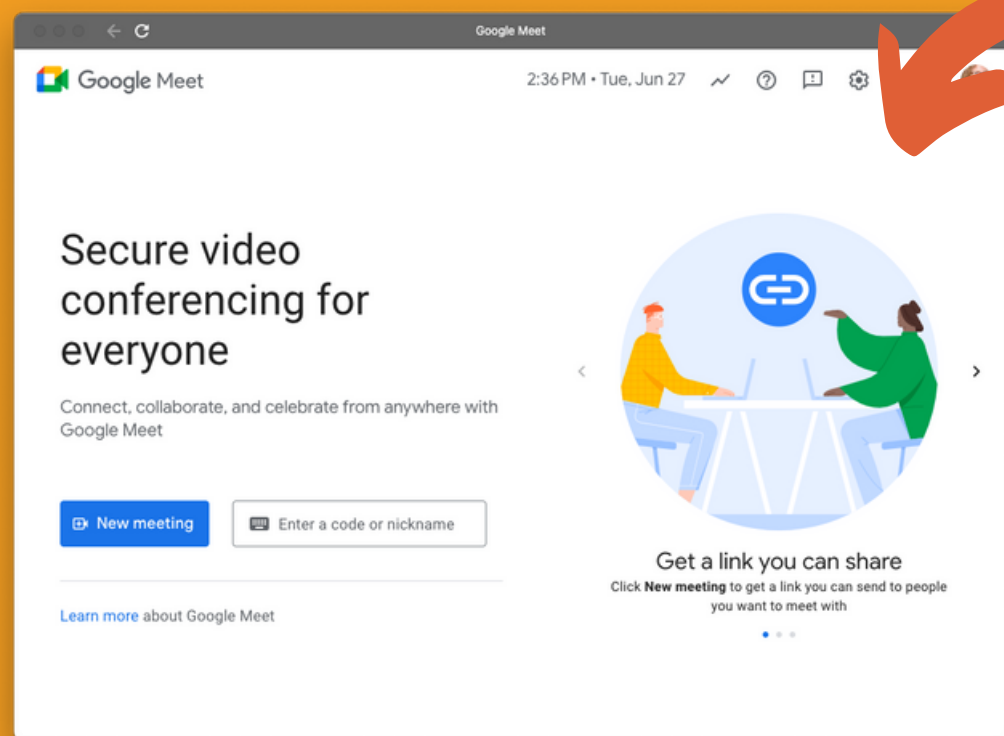
*Everything you ever wanted to know  
but were afraid to ask 😊*



- **Intro & logistics <5 minutes**
- **Main talk ~ 30 minutes**
  - Concludes with a distribution of the “recipe”
- **Discussion ~20 minutes**
- **Wrap up <5 minutes**
- **“After party”** (~discussion, up to 30 min. more, no video)

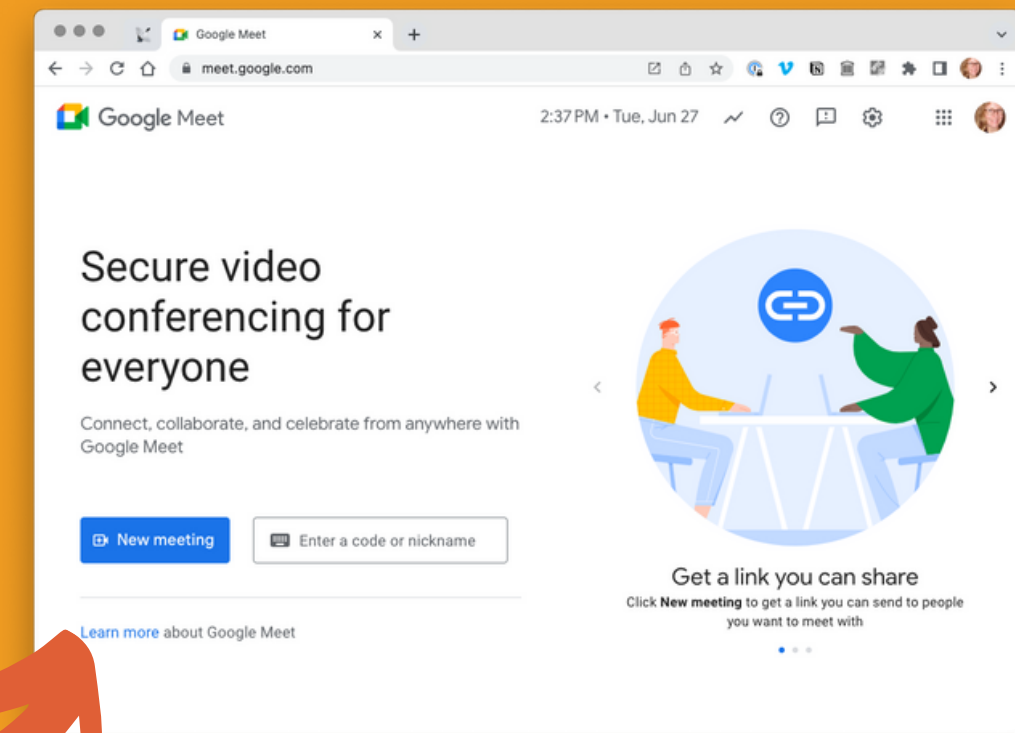
# LOGISTICS

- **Not your pandemic Zoom — Google Meet**



OPEN IN the  
new **Google  
Meet Chrome  
App...**

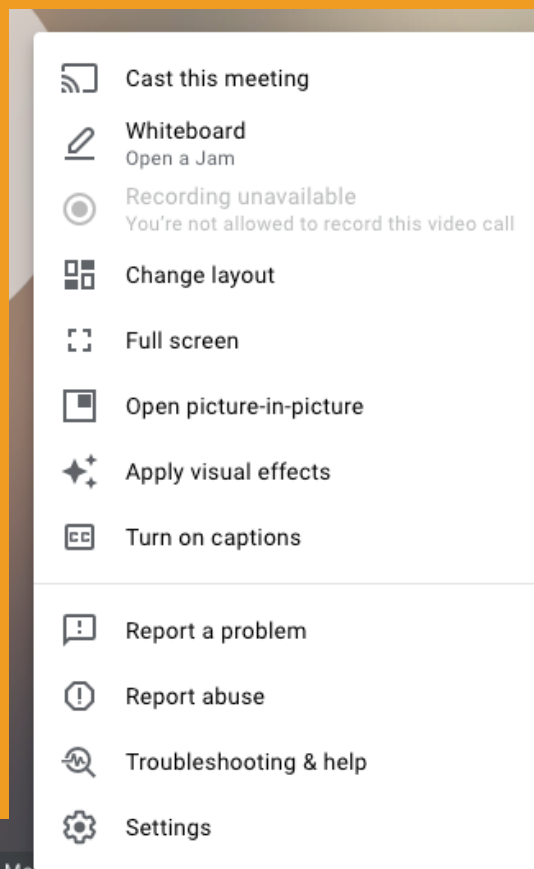
...OR pull it  
out into new  
window.)



# LOGISTICS

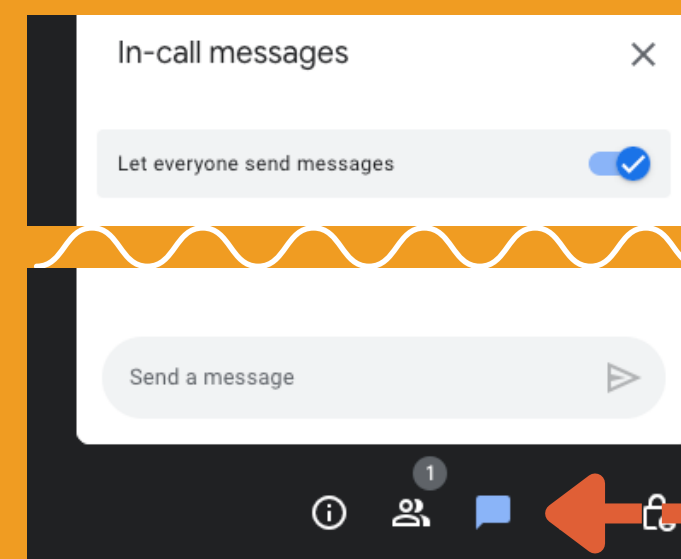
- **Google Meet tips...**

**Settings** at kabob “:”  
(to adjust video, mic,  
or apply effects 😊)



**Chat** (connect with other  
participants, ask questions)

**No 1:1 chat, sorry.**



# LOGISTICS

- **Community Forum EVENT ARCHIVES** are here for you
  - Video recording of the event
  - Summary of linked resources
  - View & download of slides
  - Feedback form (anonymous!)



*QR Codes for links*

# INTRODUCTION:

## IS NOT a...

- **PITCH** — I'm not selling anything for anyone.

## IS a...

- **Sharing of CONCEPTS** — open discussion.
- **Testing of IDEAS** — try something new.

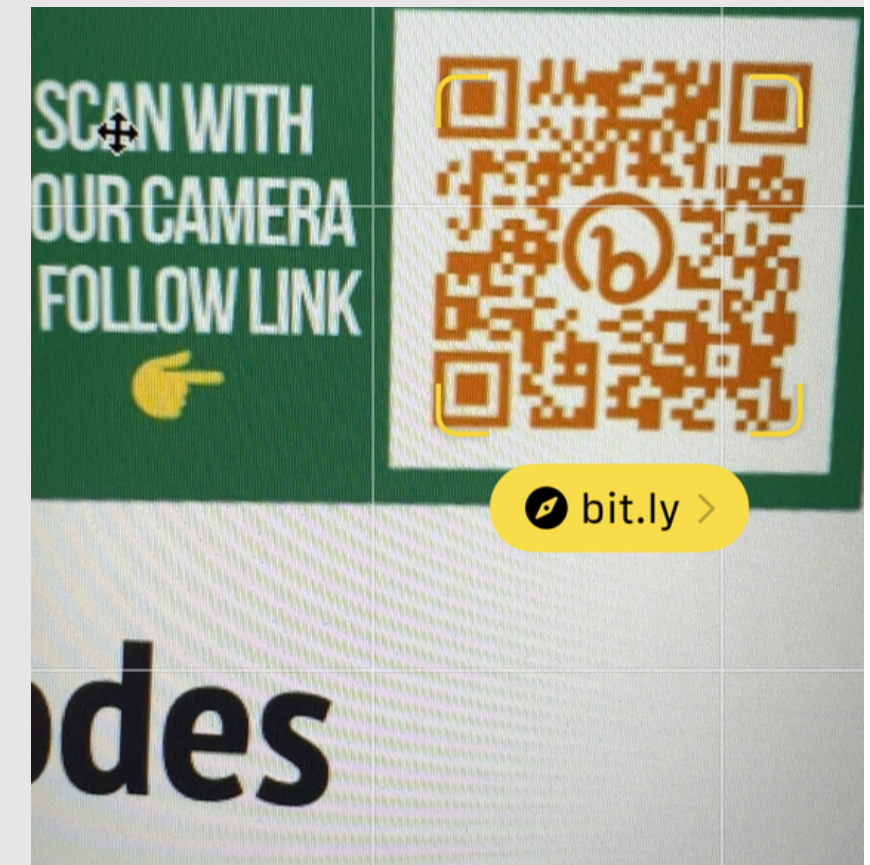
# Snap Peas, Family History & QR codes



QR codes are no more complicated than a database mapping.

- UPC codes □ Prices
- QR codes □ Web links

The difference is the camera —  
**in your hand!**





In the 1990s, they were an innovation for manufacturing:

- **1-D vs. 2-Dimensional codes**

Instead of a single number, it could be a vehicle for any kind of content.

□ Vs multiple codes, it was faster in the factory floor.

## Two factors made them ubiquitous today

- Covid-era demands for “touchless” solutions
- Mobile camera app updates built in feature (yellow preview)

QR codes aren't new... they're just suddenly accessible!



Now, QR codes...

DIGITAL

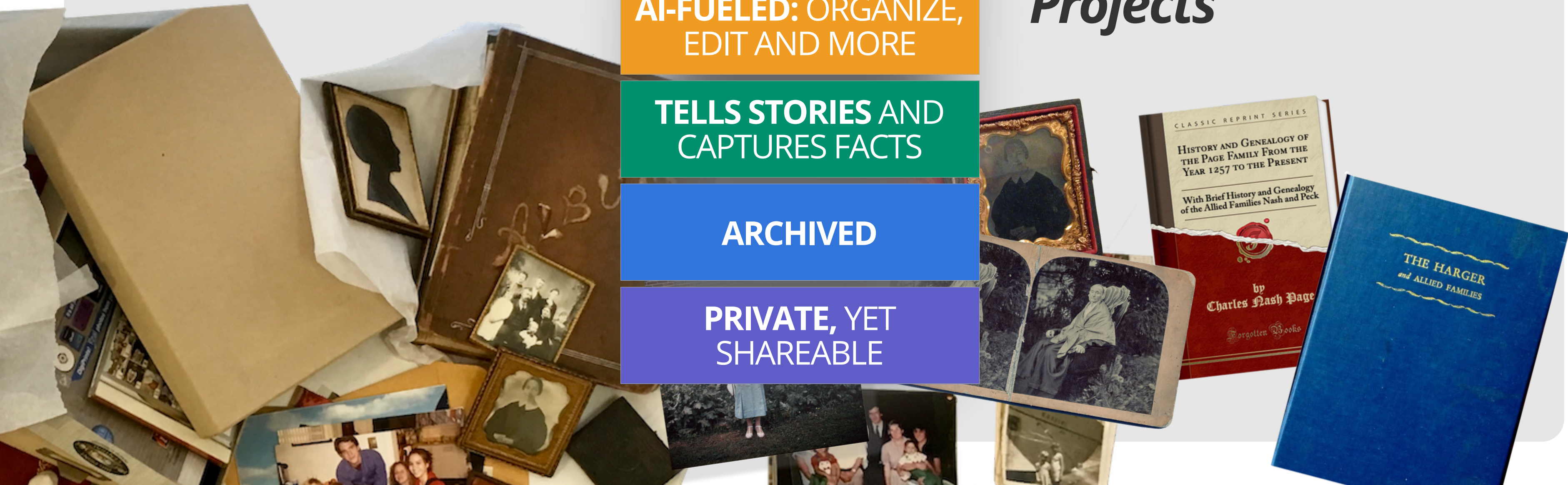
AI-FUELED: ORGANIZE,  
EDIT AND MORE

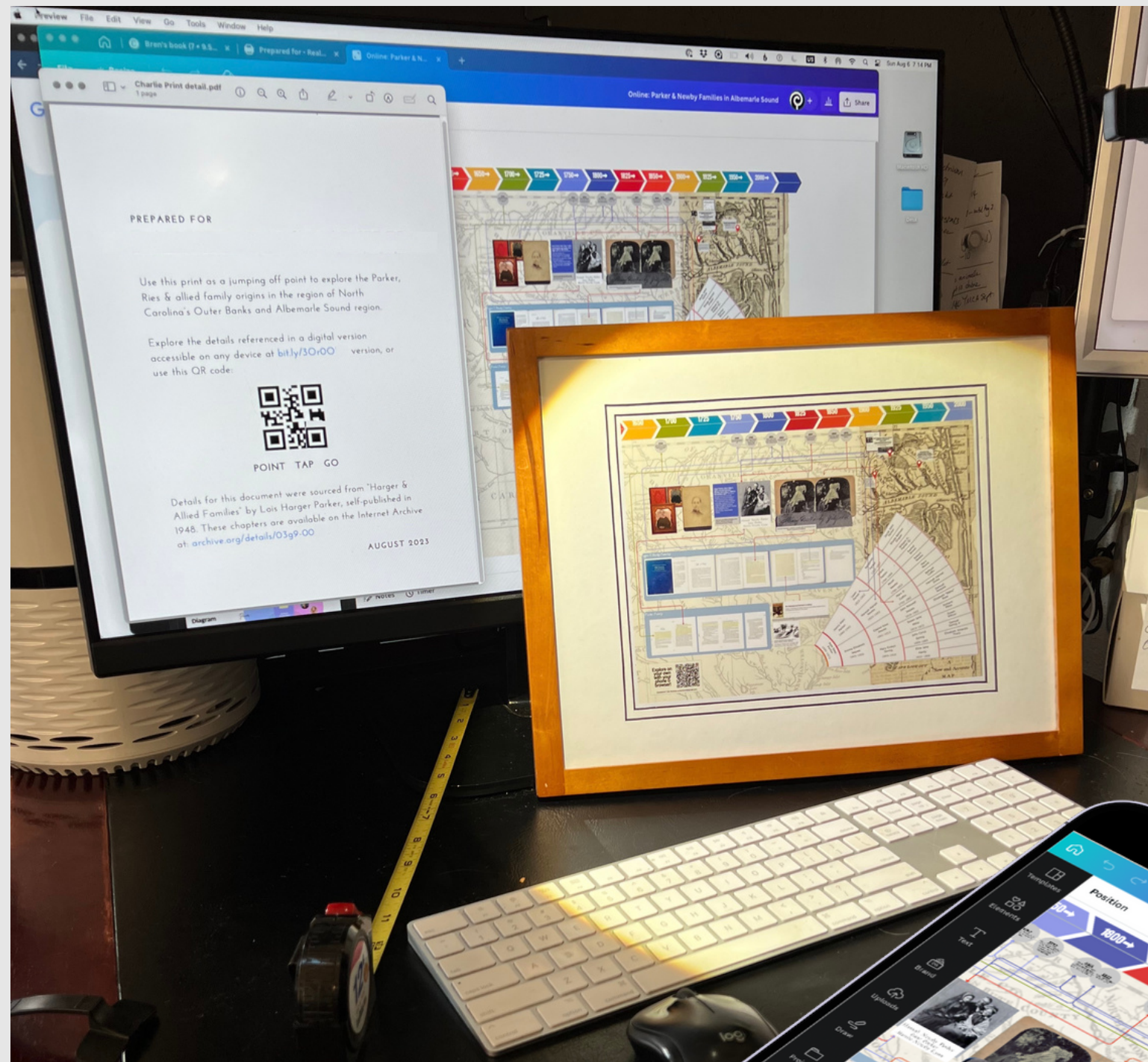
TELLS STORIES AND  
CAPTURES FACTS

ARCHIVED

PRIVATE, YET  
SHAREABLE

*can glue analog+digital  
in Family History  
"Projects"*





*Example (Sept. 14 event)*

## “Two-Ways” Project

### Two elements

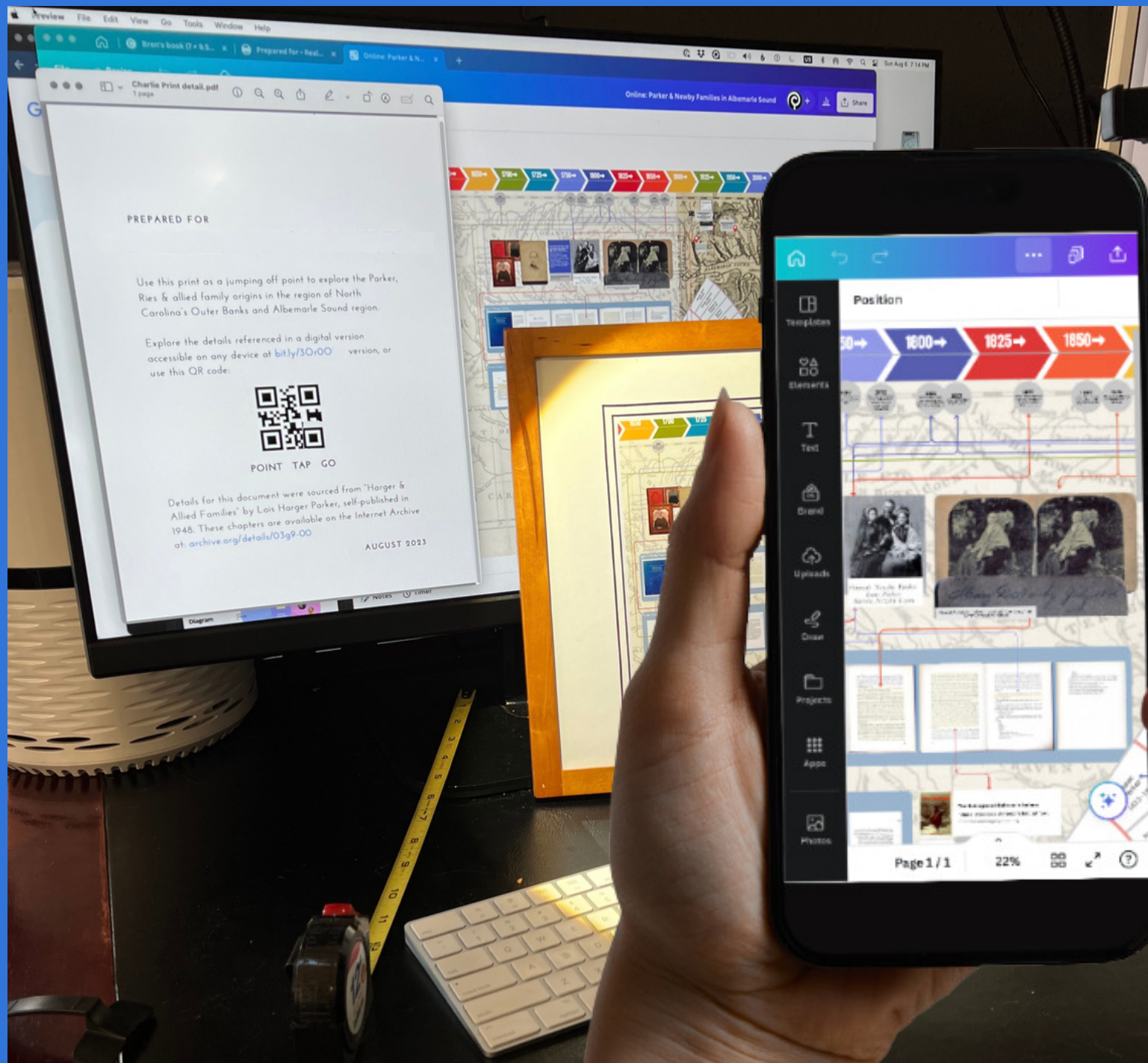
- *A framed gift, a note of provenance on the back.*
- *A digital version accessible from any phone inviting comments & additions.*

□ *One QR code to connect them.*

## QR Codes: When to use them

*"You can, but should you?"*

- Is viewing from mobile likely or convenient?
- Is there an obvious need for more info?
- Do you want anyone to view the info?



*Review in example*

# “Two-Ways” Project

- Likely or convenient? **YES**
- More info? **YES**
- Anyone? Well... frame in a home, likely only family or guests so... **SURE.**

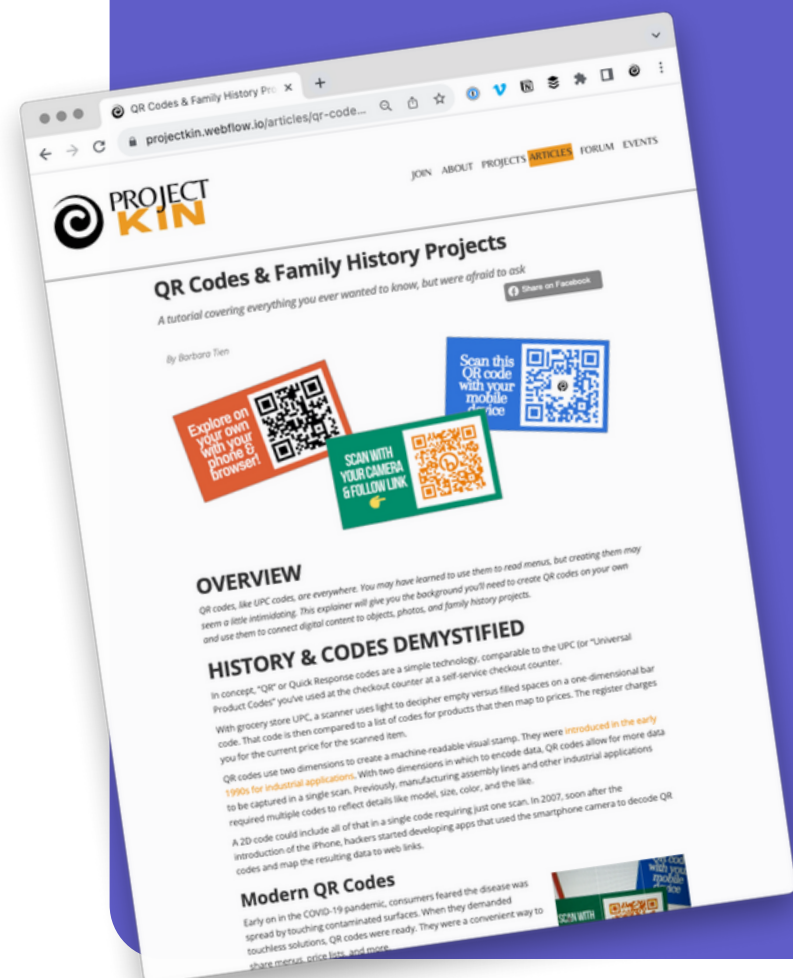


## These are the questions:

- How does mobile access affect
  - Privacy
  - Archiving
- Likely some impact. Understand it then decide.

# Try this now!

- **QR codes**
  - **Ideal:** interconnect digital & physical things
  - **Also,** like a link-shortener. Quick-n-easy way to share a link 🙌



ARTICLE



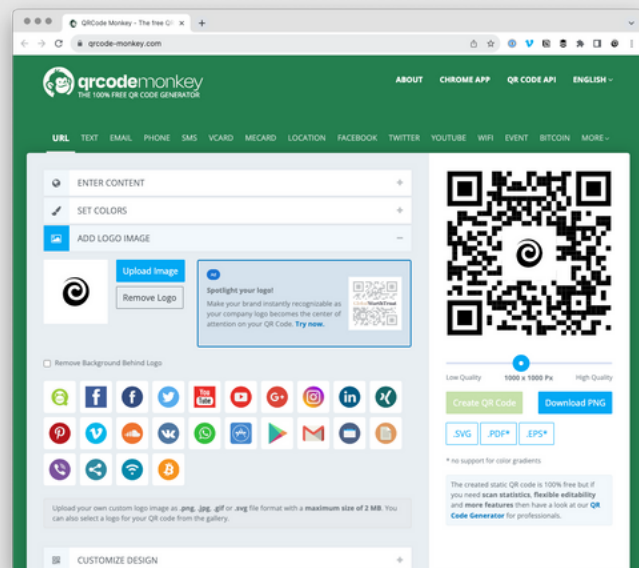
QR Codes



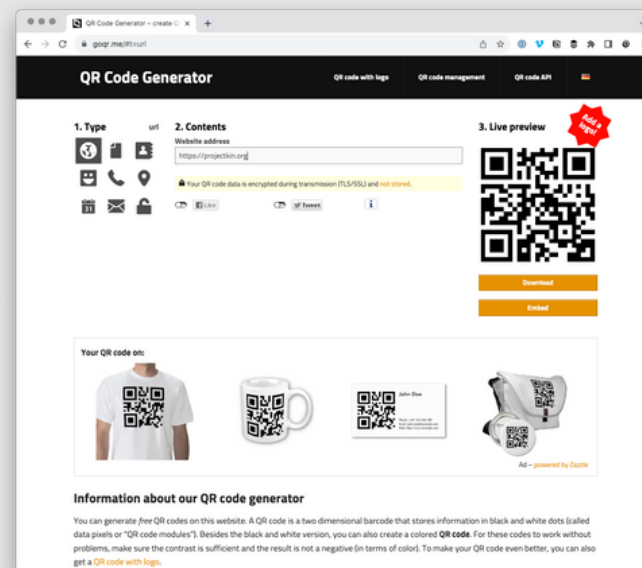
# How to create QR codes

- *Short version: There are apps for that. 😊  
A few I've used... but so many more*

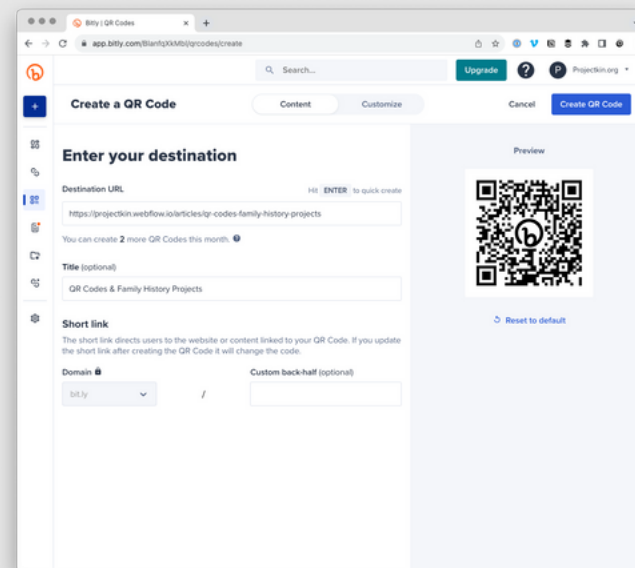
### QR Code Monkey



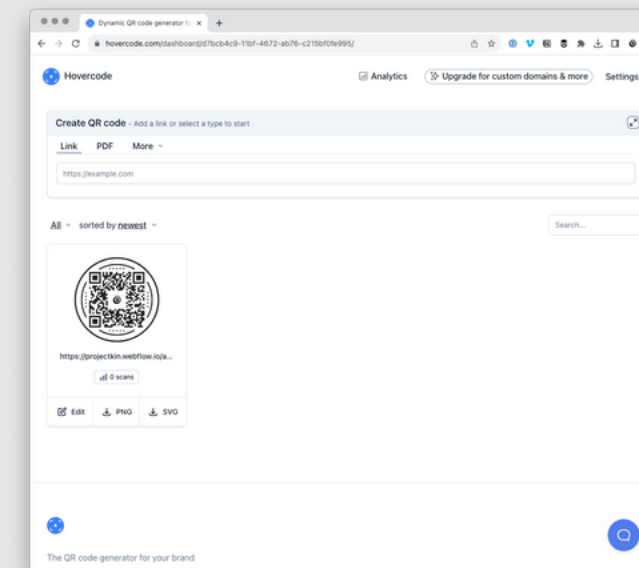
### GoQR.Me



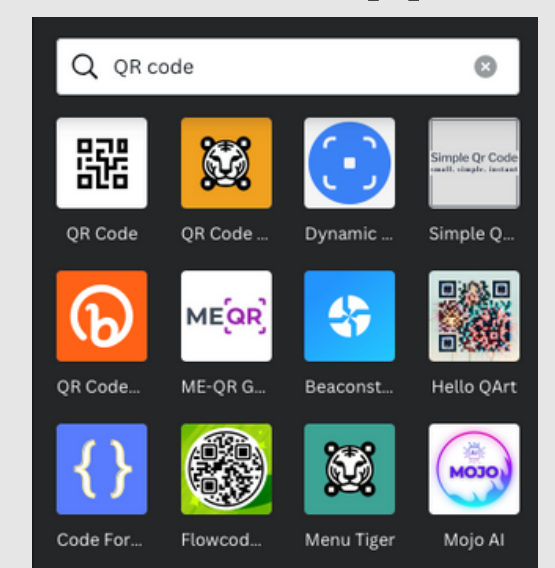
### Bit.ly



### Hovercode



### Canva app

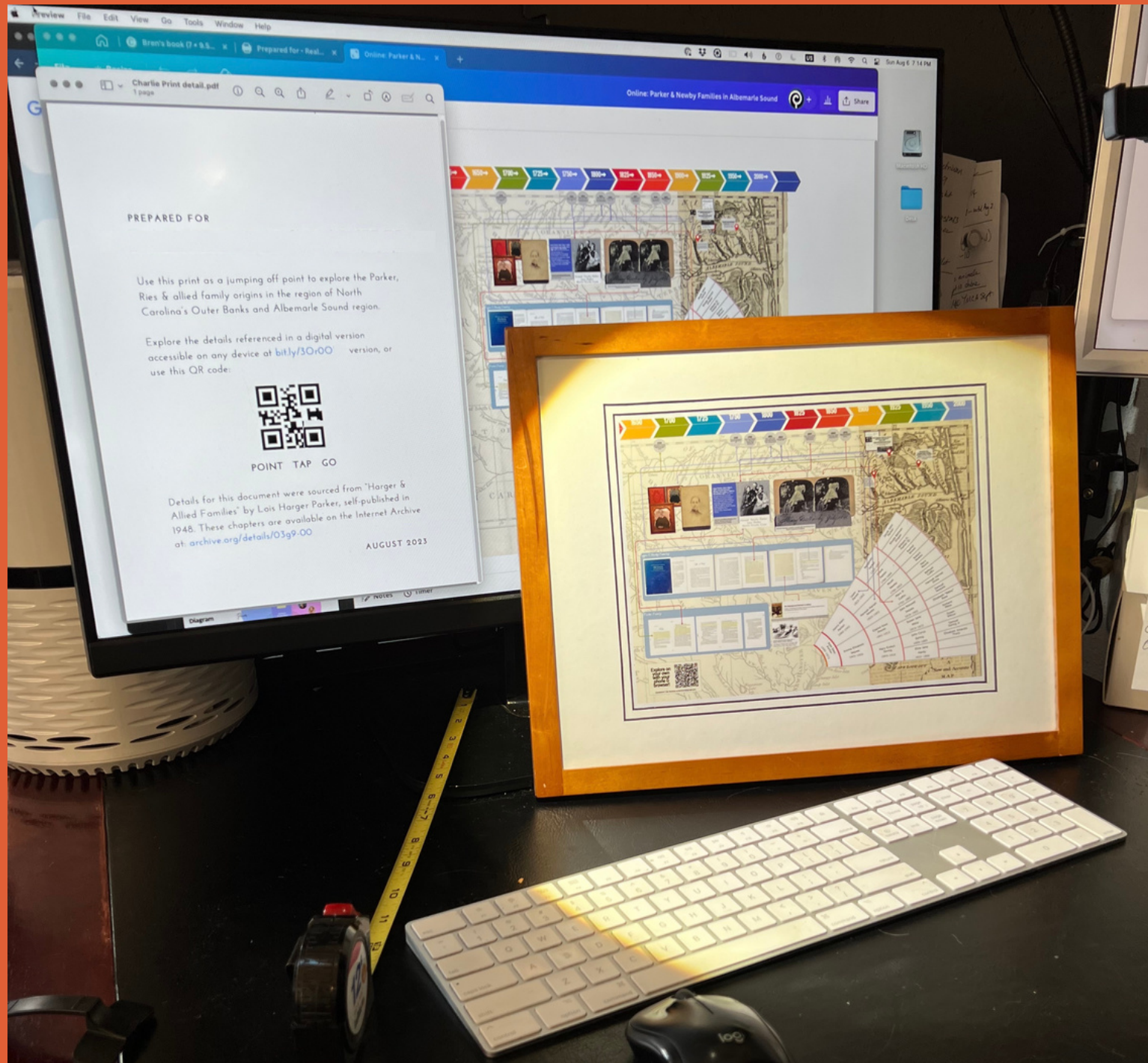


## Features to look for



*Hovercode*

- *Dynamic: Change the underlying URL*
- *URL only, other features?*
- *Logo/visual: Always nice*
- *Free, or under what terms?*



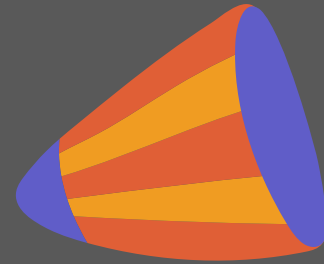
## Best Practices

- *See QR code for article:*
  - *Once printed, it's gone. Plan for it.*
  - *Test, test, and test again*
  - *Consider materials & size*
  - *Consolidating to one platform really is convenient, e.g. Bit.ly and Canva.*

Project Recipe Event:  
**A Map, Timeline, & Story: Two Ways**

---

## Coming Events



- **September**

- **Sept-21**, Kathy's Corner: Organizing
- **Sept-26**, Family History Projects, Monthly Clinic
- **Sept-28**, Recipe: "Dress Your Ancestors" 

- **October**

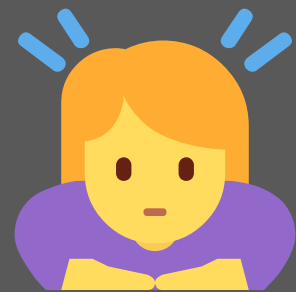
- **Oct 3**, Tutorial Tuesday: Canva Whiteboard 
- **Oct 5**, Recipe: Trees & Burls: Child's teaching eBook 



Project Recipe Event:  
**A Map, Timeline, & Story: Two Ways**

---

# THANK YOU



Let's continue the discussion in the Forum. Recording available with a couple of hours in the Community Event Archives.

You can always reach me at  
[projectkin.org@gmail.com](mailto:projectkin.org@gmail.com)

