

Presentation **September 19, 2024**



TUTORIAL TUESDAY

QR Codes

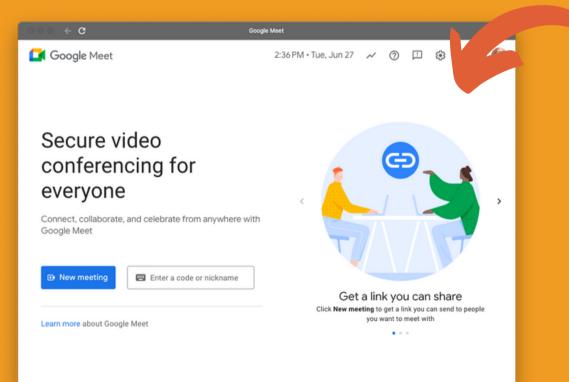
Everything you ever wanted to know but were afraid to ask 😳



Intro & logistics <5 minutes Main talk ~ 30 minutes Concludes with a distribution of the "recipe" Discussion ~20 minutes Wrap up <5 minutes "After party" (~discussion, up to 30 min. more, no video)



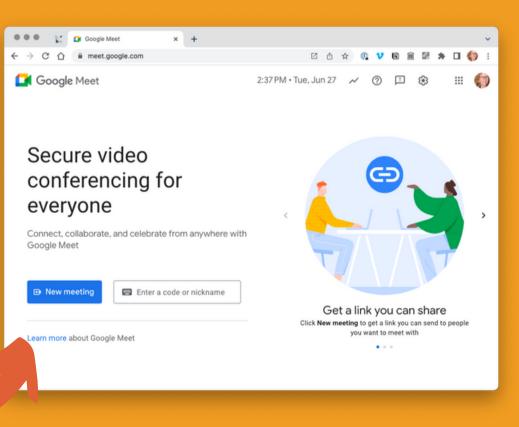
LOGISTICS • Not your pandemic Zoom — Google Meet

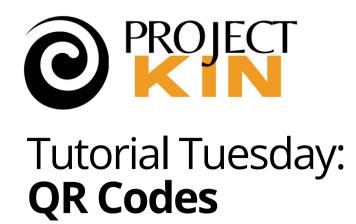


OPEN IN the new Google **Meet Chrome App**...

...OR pull it out into new window.)



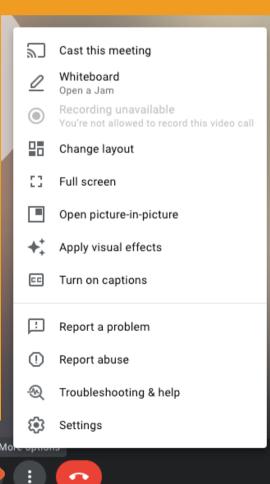




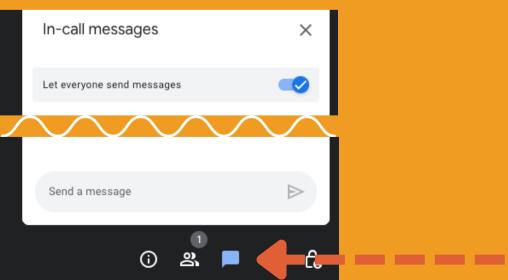
LOGISTICS

• Google Meet tips...

Settings at kabob ":" (to adjust video, mic, or apply effects (3))



Chat (c particip No 1:1



Chat (connect with other participants, ask questions)

No 1:1 chat, sorry.



LOGISTICS • Community Forum EVENT ARCHIVES are here for you Video recording of the event Summary of linked resources • View & download of slides Feedback form (anonymous!)

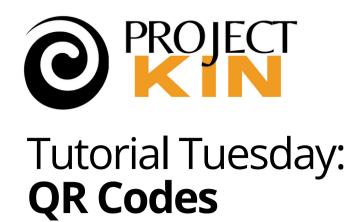


<u>QR Codes for links</u>



INTRODUCTION:

- IS NOT a...
 - **PITCH** I'm not selling anything for anyone.
- IS a...
 - Sharing of CONCEPTS open discussion.
 - **Testing of IDEAS** try something new.



Snap Peas, Family History & QR codes



Super Sugar Snap Peas Full

HISTORY AND GENEALOGY OF THE PAGE FAMILY FROM THE YEAR 1257 TO THE PRESENT

CLASSIC REPRINT SERIES

With Brief History and Genealogy of the Allied Families Nash and Peck

> THE HARGER and ALLIED FAMILIES



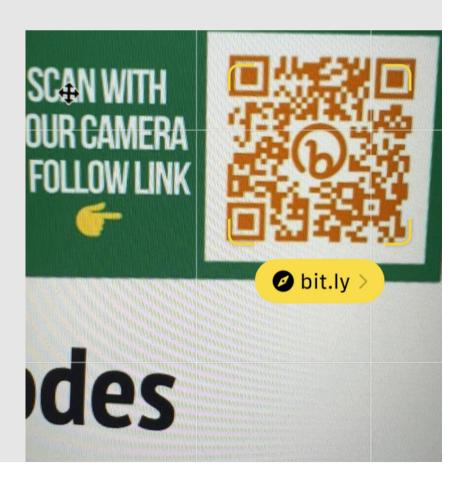


QR codes are no more complicated than a database mapping.



- UPC codes
 Prices
- QR codes 🛛 Web links

The difference is the camera in your hand!





In the 1990s, they were an innovation for manufacturing:

1-D vs. 2-Dimensional codes

Instead of a single number, it could be a vehicle for any kind of content.

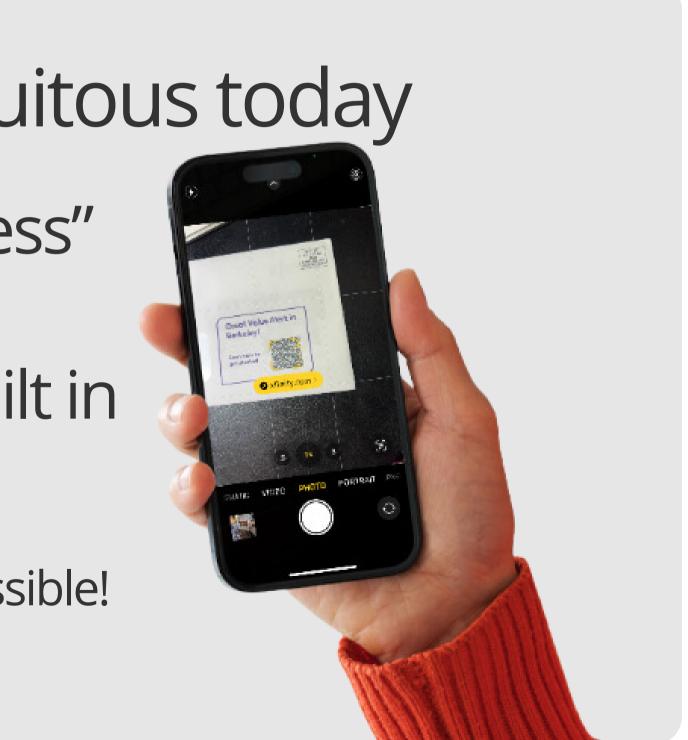
□ Vs multiple codes, it was faster in the factory floor.



Two factors made them ubiquitous today

- Covid-era demands for "touchless" solutions
- Mobile camera app updates built in feature (yellow preview)

QR codes aren't new... they're just suddenly accessible!





QR Codes

Now, QR codes...

DIGITAL

AI-FUELED: ORGANIZE, EDIT AND MORE

TELLS STORIES AND CAPTURES FACTS

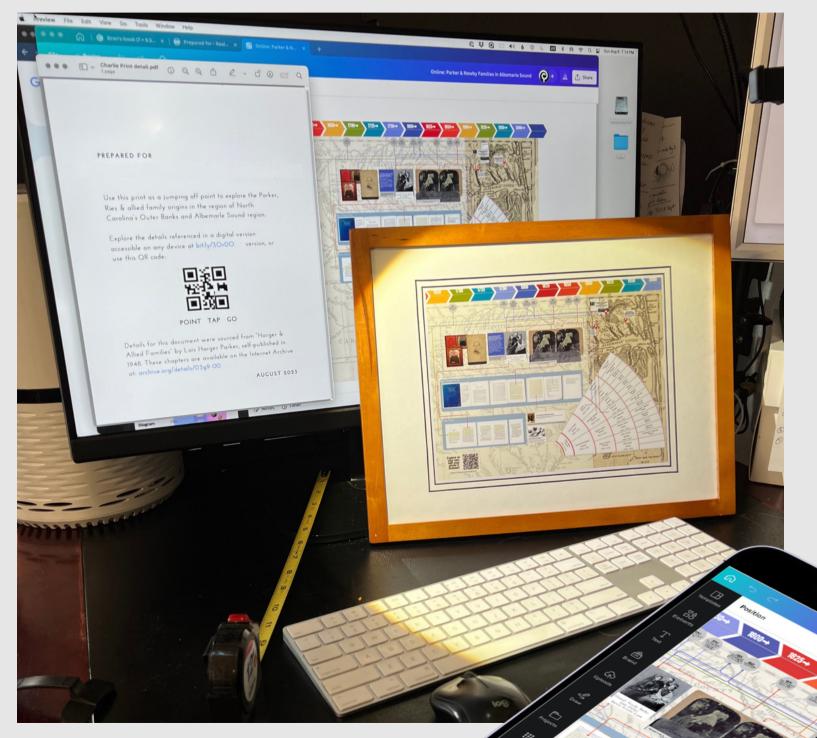
ARCHIVED

PRIVATE, YET SHAREABLE

can glue analog+digital in Family History "**Projects**"







Example (Sept. 14 event)

Two elements

- the back.

"Two-Ways" Project

A framed gift, a note of provenance on

• A digital version accessible from any phone inviting comments & additions.

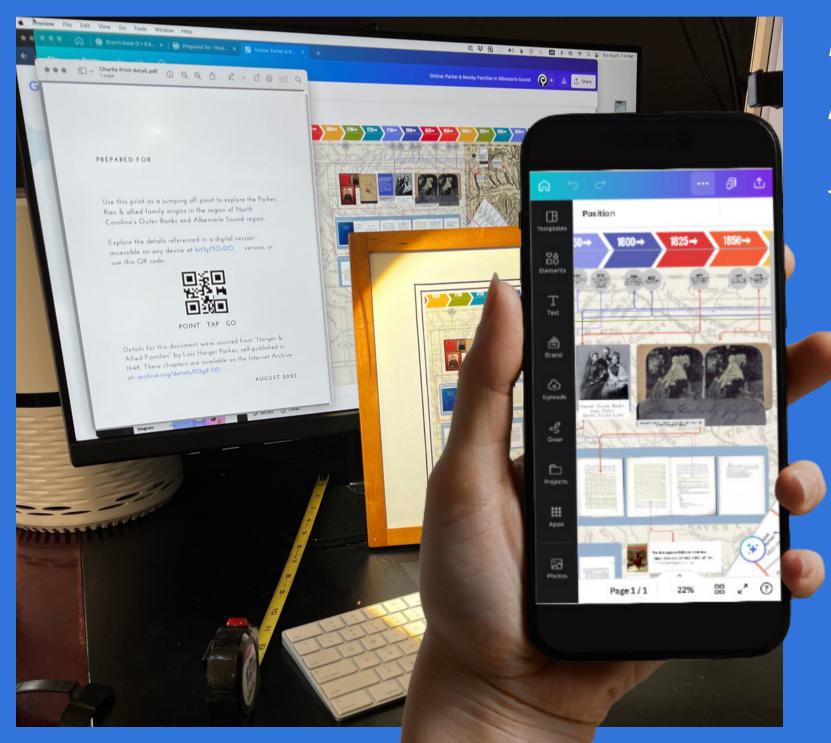
One QR code to connect them.



QR Codes: When to use them *"You can, but should you?."*

Is viewing from mobile likely or convenient?
Is there an obvious need for more info?
Do you want anyone to view the info?





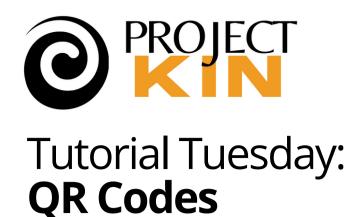
Review in example

• More info? **YES**

Anyone? Well... frame in a home, likely only family or guests so... **SURE**.

"Two-Ways" Project

• Likely or convenient? **YES**



... a 1 • Privacy • Archiving it then decide.

These are the questions: • How does mobile access affect • Likely some impact. Understand



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QR Codes & Family History Projects

HISTORY & CODES DEMYSTIFIED

OVERVIEV

Try this now!

• QR codes

- Ideal: interconnect digital & physical things
- Also, like a link-shortener. Quick-n-easy way to share a link. Like this 🗲







How to create QR codes Short version: There are apps for that. ⁽²⁾ A few l've used... but so many more

QR Code Monkey

GoQR.Me



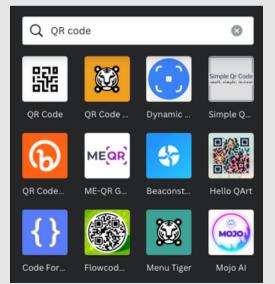
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Canva app

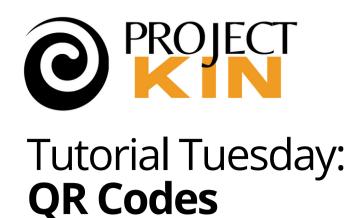


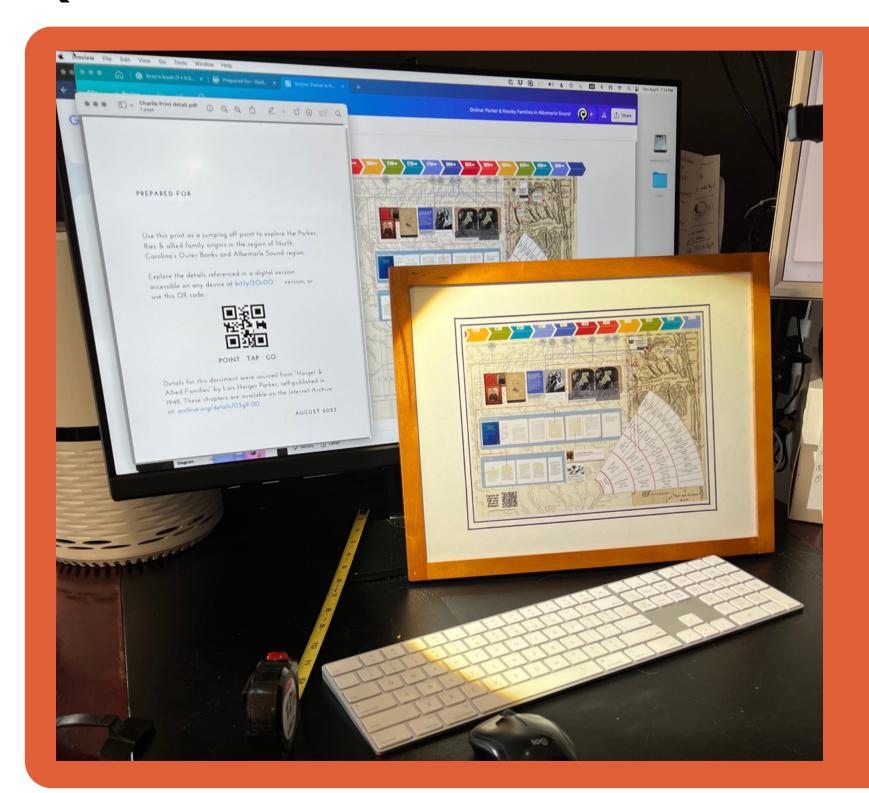




Hovercode

Features to look for • Dynamic: Change the underlying URL • URL only, other features? • Logo/visual: Always nice • Free, or under what terms?





Best Practices • See QR code for article: • Once printed, it's gone. Plan for it. • Test, test, and test again • Consider materials & size • Consolidating to one platform really is convenient, e.g. Bit.ly and Canva.



Project Recipe Event: **A Map, Timeline, & Story: Two Ways**

Coming EventsSeptember



- Sept-21, Kathy's Corner: Organizing
- Sept-26, Family History Projects, Monthly Clinic
- Sept-28, Recipe: "Dress Your Ancestors"
- October
 - Oct 3, Tutorial Tuesday: Canva Whiteboard
 - Oct 5, Recipe: Trees & Burls: Child's teaching eBook



ooard Every aching eBook



Project Recipe Event: A Map, Timeline, & Story: Two Ways

THANK YOU



Let's continue the discussion in the Forum. Recording available with a couple of hours in the **Community Event Archives**.

You can always reach me at projectkin.org@gmail.com



